

# Sarasota Museum of Art

## **SMOA**

*A Division of Ringling College of Art and Design*

Summer, 2010

Dear Sarasota High School Grads,

What a nostalgic moment ... walking into your high school ...  
looking around ... talking with classmates... sharing stories from the days when you  
were in your teens.

Yes, I was right there with you. I had the pleasure of seeing wonderful smiles and hearing  
great tales about the days of being a 'Sailor'. The cherished memories each of you recalled  
and the stories that were told brought a smile to my face.

■ **This high school has a wonderful history and you are a part of that history.**

You probably remember me from the Grand Reunion on April 17<sup>th</sup> ... I am the woman who  
welcomed you into the building, showed you and your classmates the Virtual Tour and the  
model, which revealed the details of the 'rebirth' of the beautiful Sarasota High School.

We will be preserving the historic designation of your alma mater while transforming the  
interior for its new life. To accomplish this enormous task, we must raise the necessary  
funds, not only for the renovation of the building, but also to fund an endowment for  
educational programs.

We are proud to tell you that we have raised more than half the money ... \$11,681,743.37

We are now asking you for your financial support!!

The 'Sailors' can make this dream a reality!

Please consider making this effort through a one-time gift, a pledge over a 3-5 year period  
or through gifts that increase your lifetime income. To discuss gifts of stock, life insurance,  
IRA roll-overs or creating a legacy by including this project in your estate planning, please  
call Mary Lee Richey, Development Officer at 941-309-4732.

Just for a moment, think about how proud you will be on Opening Day,  
when you enter the school that you remember so fondly,  
knowing that you helped to give a new life to this special place.

Your generosity will be giving many others the opportunity to learn, to grow, to enjoy and  
to create fond memories, very much like your own.

Sincerely,



Wendy G. Surkis  
Ringling College Trustee and President, SMOA